

# want more coverage?

**your online pr solution starts here...**

**We're NeonDrum. We're here to make you famous online.**

NeonDrum is a targeted online news release distribution and monitoring service for PR professionals. Our mission is simple: to boost your online news coverage and get you seen on the web by the people that matter.

We keyword-tag and distribute your B2B news releases to a hand researched list of global online publications, news sites, forums and social bookmarking sites. We maximise quality online hits for every single story and optimise pick-up by social media channels, including blogs and user-generated content (UGC) sites.

Whether you're a PR agency or corporate client, we get your news covered online as widely and quickly as possible, while also effectively targeting the influential online news services and forums that your key audiences visit.

**NeonDrum delivers:**

- Maximum exposure for your news and messaging
- Measurable boost in search rankings for your keywords
- Quality coverage – high volume and precision targeted

**Q: how much does it cost?**

**A:** Our pricing can be as low as £105 per distribution for volume purchase and £95 for subscriptions. Please call us on +44 (0)844 870 8028 or email us at [info@neondrum.com](mailto:info@neondrum.com) to request our full price list.

**Q: what volume of coverage can I expect?**

**A:** We can generate 40+ pieces of coverage per news release, encompassing coverage on both high-traffic general news sites plus precision targeted pick-up on sites and forums relevant to your market.

**be seen... be heard... online.**

call Nicky or Lloyd now  
for a **FREE** service demonstration

**+44 (0)844 870 8028**

or visit our website to find out more  
[www.neondrum.com](http://www.neondrum.com)

## service features

- Customised distribution
- Rapid pick-up and syndication
- RSS feed generation
- Social bookmarking submission
- Quality coverage
- Full monitoring and reporting
- Online and telephone support



*Using the NeonDrum service delivers impressive results and high quality coverage, enabling you to maximise your online presence and create a visible leadership position in your market.*

*The impact of distributing your news via NeonDrum is clear and measurable, as demonstrated by an increase in traffic to your website and through the generation of sales leads.*

